

DRIVING for DONORS



PAT PEDRAJA AND DRIVING FOR DONORS

2007 ACCOMPLISHMENTS

**CREATED 70 MILLION MEDIA IMPRESSIONS
IN 4 MONTHS!**

APPEARED ON CNN (Headline News, En Espanol and International), **LARRY KING LIVE, THE TODAY SHOW, ACCESS HOLLYWOOD, MAS VALE TARDE** And dozens of other national and local programs.

AWARD WINNING PROGRAM: Winner of the CNN HEROES Viewers Choice Award, Readers Digest Selecciones Generation Latina Award, National Marrow Donor Program Allison Atlas Award, Icla Da Silva Foundation Award BRICK Awards Finalist, Build A Bear Huggable Hero Finalist, Energizer Bunny Keep it Going Finalist

**Raised over \$150,000 and Registered over 6500 new
marrow donors in 6 months!**

SAVED 2 LIVES SO FAR!

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